

# KeyPlex<sup>®</sup> for Apple Production



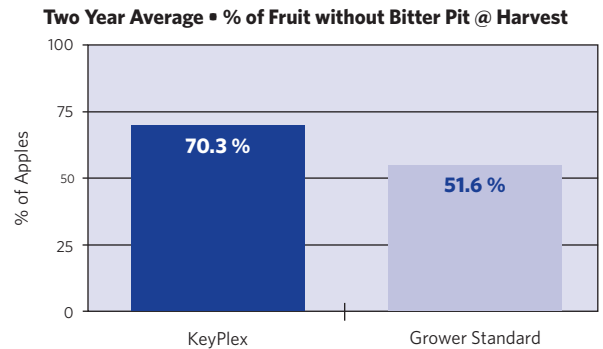
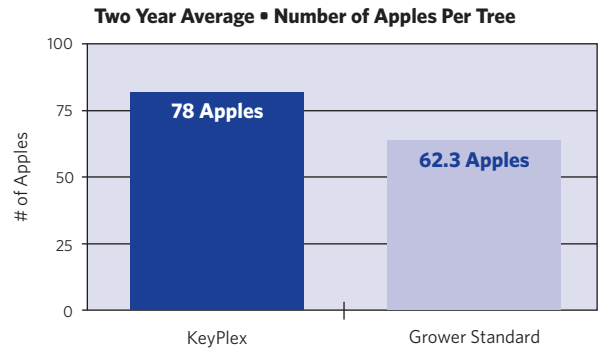
## KeyPlex micronutrient products will give you the peace of mind you deserve.

KeyPlex can help increase your yield while saving you time and money. Our highly effective formulations readily mix with other components of your spray program, eliminating the need for additional spray applications.

Lower production costs coupled with a high return on investment means one thing; more profit to reward all of your hard work.

## If you grow Honeycrisp and struggle with Bitter Pit, KeyPlex can help you.

Our research shows a significant reduction in the incidence of Bitter Pit on the tree and in storage. An increase in brix, internal pressure and more uniform fruit size all add up to a more desirable consumer product. After all is said and done you have more apples that are marketable and your marketing window is greatly expanded.



## The KeyPlex Advantage

- ✓ Reduce Bitter Pit
- ✓ Increase Brix
- ✓ Increase Internal Pressure
- ✓ Increase uniformity and number of fruit
- ✓ Less Bitter Pit in storage

### KEYPLEX PRODUCTS FOR APPLE PRODUCTION

Jumpstart amount needed per season per acre - 4 gallons	Cal-Mg-B amount needed per season per acre - 5.25 gallons	KeyPlex 350DP amount needed per season per acre – 3.25 gallons	Cal-Mg Plus amount needed per season per acre - 1 gallon
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### ADDITIONAL NUTRIENTS

12-0-15 amount needed per season per acre 3.00 gallons	3-18-18 amount needed per season per acre 1.75 gallons	28-0-0 SRN amount needed per season per acre 2.25 gallons
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SPRAY VOLUMES: Spray volume for the drench applications – 100 gallons/acre; Spray volume for the foliar applications – 50 gallons/acre

Contact your distributor today to ask about KeyPlex. For distributor information contact KeyPlex directly at 407-682-6500. For more information about apples contact Kevin Meredith by e-mail at [kevin@keyplex.com](mailto:kevin@keyplex.com) or call 607-287-6609

The following KeyPlex spray program for apples fits in with all of your other spray programs, no need to do extra sprays just add KeyPlex to the tank.\*

PRODUCT	APPLICATION TYPE	APPLICATION AMOUNT	APPLICATION TIMING	APPLICATION INTERVAL
KeyPlex JumpStart	Drench	256 fl oz/a	Bloom	
KeyPlex Ca-Mg-B	Foliar	96 fl oz/a		
KeyPlex 350 DP	Foliar	64 fl oz/a		
12-0-5	Foliar	96 fl oz/a		
KeyPlex Ca-Mg-B	Foliar	96 fl oz/a	Petal Fall	
KeyPlex 350 DP	Foliar	64 fl oz/a		
28-0-0 SRN	Foliar	96 fl oz/a		
KeyPlex 350 DP	Foliar	96 fl oz/a	1st Cover	10 days after petal fall
3-18-18	Foliar	128 fl oz/a		
28-0-0 SRN	Foliar	96 fl oz/a		
KeyPlex JumpStart	Drench	256 fl oz/a	2nd Cover	10 days after 1st
KeyPlex Ca-Mg-B	Foliar	96 fl oz/a	3rd Cover	10 days after 2nd
28-0-0 SRN	Foliar	96 fl oz/a		
KeyPlex Ca-Mg-B	Foliar	192 fl oz/a	4th Cover	14 days after 3rd
KeyPlex 350 DP	Foliar	32 fl oz/a		
12-0-15	Foliar	96 fl oz/a		
KeyPlex 350 DP	Foliar	32 fl oz/a	5th Cover	14 days after 4th
3-18-18	Foliar	96 fl oz/a		
KeyPlex Ca-Mg-B	Foliar	96 fl oz/a	6th Cover	10 days after 5th
KeyPlex 350 DP	Foliar	64 fl oz/a		
12-0-15	Foliar	96 fl oz/a		
KeyPlex Ca-Mg-B	Foliar	96 fl oz/a	7th Cover	14 days after 6th
12-0-15	Foliar	128 fl oz/a		
KeyPlex Ca-Mg-B	Foliar	128 fl oz/a	8th Cover	10 days after 7th
12-0-15	Foliar	64 fl oz/a		

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**Systemic Acquired Resistance** is the scientific term used to describe the many different natural defense mechanisms, which are switched on (Acquired) by the plant in all it's tissues (Systemic) in order to defend (Resistance) against pathogen and insect attack.



\*KeyPlex 350, EPA Reg. # 73512-1; KeyPlex 350 OR, EPA Reg. # 73512-4, EPA registered bio-pesticide